

MAJOR EVENTS**City Council Supported Major Events**

Staff recommends approval as submitted or with alternatives suggested by staff. Staff recommends a waiver of the \$313 application fee and contribution of associated personnel, impact, and/or facility costs, as appropriate.

Event Name	Date	Sponsor	Estimated Attendance	Staff Recommendation	Request for Alcohol Service Waiver
Freedom Fest Cornhole Tournament	February 18	Coronado Fourth of July	500-2,500	See and consider alternative (1)	See and consider Alcohol Waiver (1)
Coronado Flower Show	April 15-16	Coronado Floral Association	7,000	Approve as requested	See and consider Alcohol Waiver (2)
MotorCars on MainStreet	April 30	MainStreet Coronado	12,000	Approve as requested	No
Concerts in the Park	May 28-September 3	Coronado Promenade Concerts	3,500 per week	Approve as requested	See and consider Alcohol Waiver (3)
Fourth of July	July 4	Coronado Fourth of July	50,000	Approve as requested	No
Coronado Island Film Festival	November 8-12	Coronado Island Film Festival	5,000	Approve as requested	No
Holiday Parade and Open House	December 1	Coronado Chamber of Commerce	12,000	Approve as requested	No

Major Events

Staff recommend approval as submitted or with alternatives suggested by staff. Applicants are required to pay the \$313 application fee and reimburse the City for all associated personnel, impact, and/or facility costs.

Event Name	Date	Sponsor	Estimated Attendance	Staff Recommendation	Request for Alcohol Service Waiver
Valentine's Day 10K	February 5	KOZ Events	1,500	Approve as requested	No
Padres Pedal the Cause	March 18	Curebound/ Padres Pedal the Cause	4,000	Approve as requested	No
Art and Wine Festival	May 13	Coronado Chamber of Commerce	3,000	Approve as requested	See and consider Alcohol Waiver (4)
Bay Bridge Run/Walk	May 21	Commander Navy Region Southwest Morale, Welfare and Recreation Department	11,000	Approve as requested	No
Crown City Classic	July 4	Easy Day Sports	2,000	See and consider alternative (2)	No
Bike the Bay	August 27	San Diego Bicycle Coalition	2,500-3,000	Approve as requested	No
Silver Strand Half Marathon	November 12	KOZ Events	3,000	Approve as requested	No

MODERATE EVENTS

City Council Supported Moderate Events

Staff recommends approval, waiver of the \$156 application fee and contribution of associated personnel, impact, or facility costs.

Event Name	Date	Sponsor	Estimated Attendance	Request for Alcohol Service Waiver
Low Tide Ride and Stride	June 24	Coronado Rotary Club	500-700	No
Optimist Sports Fiesta	July 29	Optimist Club of Coronado	200-300	No

Moderate Events

Staff recommends approval. Applicants are required to pay the \$156 application fee and reimburse the City for all associated personnel, impact, and/or facility costs.

Event Name	Date	Sponsor	Type of Request	Estimated Attendance	Request for Alcohol Service Waiver
Coronado Wine Classic	April 1	Coronado Junior Woman's Club	New Request	300-500	See and consider Alcohol Waiver request below (5)
4 th of July Rough Water Swim	July 1	Coronado Swim Association	Ongoing	800	See and consider Alcohol Waiver request below (6)
CYSL Crown City Classic	July 29-30; August 5-6	Coronado Youth Soccer League	Established event, first time seeking Council Approval	~200 per field per day	No
LOOSEFOOT 616 Memorial Run	August 19	James Buriak Memorial Foundation	Established event, first time seeking Council Approval	1,000	No
Coronado Swim Association Team Elite Open Water Swim	September 9	Coronado Swim Association	Ongoing	600	No

Honor Foundation SOF	September 16	Honor Foundation	Established event, first time seeking Council Approval	100	No
Taste of Coronado	October 11	Coronado Junior Woman's Club	Ongoing	800	No
Homecoming Parade	Early October (TBD)	Coronado High School ASB	Established event, first time seeking Council Approval	500	No
Every 15 Minutes	Early December (TBD)	Coronado High School ASB	Established event, first time seeking Council Approval	500	No
CYSL Holiday Cup	December 9-10; December 16-17	Coronado Youth Soccer League	Established event, first time seeking Council Approval	~200 per field per day	No

MINOR EVENTS

Minor Events – Special Requests

Event Name	Date	Sponsor	Type of Request	Estimated Attendance	Staff Recommendation	Request for Alcohol Service Waiver
Coronado's Talent VIP Party	February 18	Crown Town Foundation	Established event, first time seeking Council Approval	150	Consider in-kind services request (1)	No
Book Fair	April 14-15	Friends of the Coronado Public Library	Ongoing	50-75; 200-300	Approve as requested	See and consider Alcohol Waiver request below (7)